



[Print on church letterhead.]

February 21, 2010

WGTH—105.5 FM & 540 AM

Dear Friends at WGTH,

“Via Dolorosa 2010” is coming to the Richlands area. The term “Via Dolorosa” means “the way of the cross,” and on April 2-4, the students of Raven Assembly of God will be walking 35 miles throughout Tazewell County to raise support for missionaries around the world. In the past two years, we have raised over \$26,000 for missions and hope to raise \$15,000 this year alone. With this weekend being the time that all Christians celebrate the death and resurrection of Jesus Christ, crosses will be carried during the walk. One of the goals of this event is to encourage the faith of all those who witness the walk.

For more information concerning supporting this project or if you have any questions, please contact Pastor Chet Caudill at (555) 555-5555.

If your station provides Public Service Announcements, I would greatly appreciate all that you could do to inform the community of “Via Dolorosa.”

Thank you for your assistance and may God bless you as you serve our community.

Sincerely,

Chet Caudill
Pastor of Student Ministries
Raven Assembly of God

