

This document is intended to be used in conjunction with the Official Rulebook and Evaluation Criteria, and not as a substitute for either. Download the Official Fine Arts Rulebook and the Evaluation Criteria at www.faf.ag.org/rules.cfm.

HUMAN VIDEO

1. TELL A STORY.

This is the heart of human video and with new categories such as Worship Dance, it is even more important to use your song as a tool for effective storytelling. In contemporary human videos, the song is a launching point for the choreography, blocking, and characterization used to tell a story and does not rely on a literal interpretation or “acting out” of the lyrics of the song.

2. CLARITY IS IMPORTANT.

What makes a human video ministry effective is clear and effective storytelling. When you are finished creating your scenes and sequences, have someone outside of your group watch the video. Remove your pride and give them permission to point out elements of the video that are not clear.

3. INTENTIONAL MOVEMENT.

Every move should be thoroughly thought out and well-rehearsed. Strong, simple, and sharp (the 3 “S’s”) movement that is intentional and purposeful is always preferable to continual sloppy movements that have no definable purpose. Every movement should have a beginning, middle, and end.

4. UNISON MOVEMENT.

It is important not to skip this element for your large human videos. Pay attention to the details and do not settle for “almost” when it comes to unison movement.

5. STUNTS.

Stunts and mounts are an important element of contemporary human videos. But not as important as good storytelling. Do not push your team beyond their ability just to put in gratuitous stunts and mounts. You do not need stunts to tell a good story and you can build creative scenes with very simple movements.

6. START WITH PURPOSE.

Introduce your theme/topic or protagonist/antagonist within the first minute of your human video. The audience/evaluators want to follow your human video from beginning to end.

7. MAKE EYE CONTACT WITH THE AUDIENCE.

Unlike the drama category, where the internal dialogue is between characters, human video was created to convey your message directly to the audience.

8. FACIAL EXPRESSIONS ARE IMPORTANT.

Exaggerated facial expressions that fit your story and characters are important. So practice, practice, practice, and have others evaluate whether your “sad face” really looks sad, as opposed to mad.

9. MUSIC MATTERS.

Splicing your music can either be distracting or helpful, so seek people who are good at using programs such as GarageBand® for good transitions in your music splices. Most evaluators would rather see fewer splices with a good, clean storyline than to have a lot of choppy transitions.

10. MINISTRY EFFECTIVENESS.

Pray over your human videos. Seek God for direction. Ask yourself: Who is my audience? Is this a year we do something different than a bible story or is it important to portray Christ’s story of redemption? Can I use this on a Missions trip or in an external venue?